

CEL Leaflet Dispenser Mark 4

© Judith Allinson Oct 2005 ja@fish.co.uk

These dispensers and this leaflet was designed by ©Judith Allinson
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Each version of the CEL Leaflet Dispenser has become simpler and more transportable.

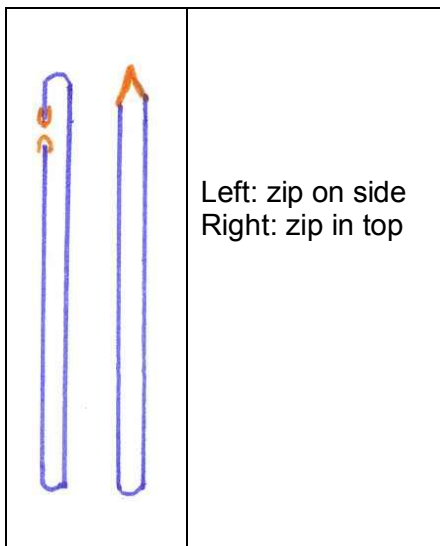
This version can be folded into a pack much less than A3 size, and with packaging can be posted as a small packet (£1-39p second class for up to 500g), or fitted into a shopping bag or briefcase or wheely suitcase.

Transparent zip'n seal envelopes (also called pockets) provide an ideal solution for making transportable leaflet dispensers.. Four A4+ size envelopes can be sellotaped together and a trouser type coat hanger sellotaped to the back. This forms a structure that can be folded down to just over A4 size. Yet when opened out it can hold eight CEL A5 leaflets. Thus three such dispensers would hold 24 leaflets.

Materials:

1. Four Zip'n Seal Pockets/envelopes: (Some shops sell transparent plastic envelopes at £1-00 each, but I found a variety made by Stationery Zone that sell four for a pound.)
2. Sellotape: 2.5cm wide
3. Trouser type coat-hanger, preferably with two bars not three.

The way to sellotape the envelopes together varies, according to whether the zip is on the side, about 2cm below the top, or whether the zip is at the top of the envelope.





Pockets with zip on the side

This is the easiest to make.

Orange = zip

Red = sellotape (wide sellotape, e.g. 2.5cm wide)

Sellotape is applied to the front and the back of the join. The pockets must be sufficiently spaced apart so that the middles of the sellotape stick to each other for at least 0.5 cm

This will allow the dispenser to be folded up when not in use.

Brown – trouser type coat-hanger – these have a top and bottom bar, which is why the hanger is represented by two unconnected brown ovals. The lower bar is sellotaped to the top pocket.

Leaflets can be put inside the pockets and the pockets can be zipped up for transportation, and opened when on display.

It is easy to fold the dispenser , simply by zigzagging the pockets.



Extra large dispenser made with A3 pockets

The dispenser below and right was made with A3 size pockets (in this case £1-00 from Sainsbury's)

These have side zips (see method on left)

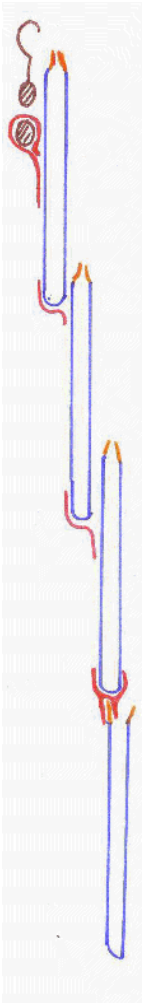
I wanted larger pockets so I could display the B5 size leaflets (bigger than A5) of the excellent guides of the Field Studies Council.

They are also large enough to display copies of A4 posters and magazines, such as Green Christian.

If too many magazines are displayed the dispenser then starts to get heavy.

For this reason only 3 pockets are used.





Pockets with zip on the top

Orange = zip

Red = sellotape (wide sellotape, e.g. 2.5cm wide)

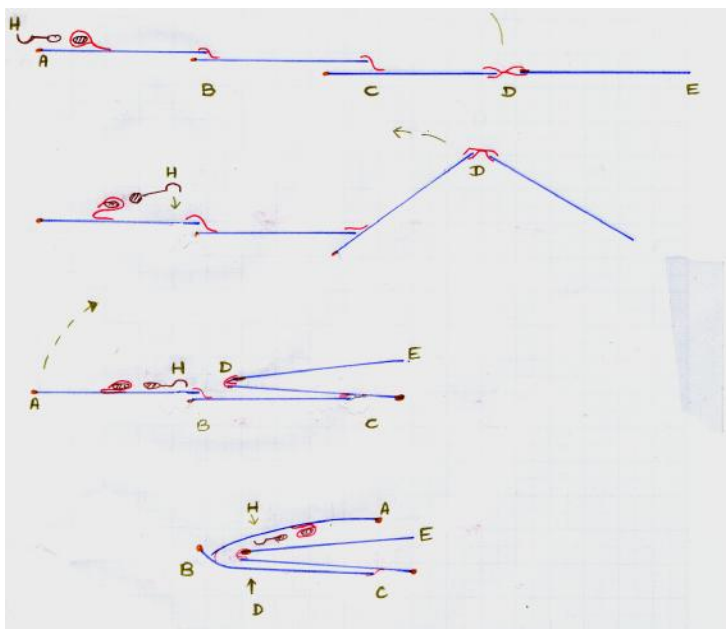
Position the sellotape as shown. Note there is a bigger overlap for pockets 2 and 3 (going down) as for 1 and 2.

For the bottom join, sellotape is applied to the front and the back of the join. Pocket 4 has to be unzipped, and the zip cannot be closed again. The pockets must be sufficiently spaced apart so that the middles of the sellotape stick to each other for at least 0.5 cm

Brown – trouser type coat-hanger – these have a top and bottom bar, which is why the hanger is represented by two unconnected brown ovals. The lower bar is sellotaped to the top pocket.

Leaflets can be put inside the pockets and the pockets can be zipped up for transportation in pockets 1,2 and 3, and opened when on display.

The diagram below shows the most efficient way of folding. Basically, lay the dispenser face down and bring the hook and the bottom join together, then fold in half



To fold the dispenser, lie it face down. Section BC will stay on the ground. Fold Hook H backwards towards B.

Bring up the “knee” D at the bottom joint, where the sellotape is on both sides, till it touches the joint B.

Now bring A to E (folding at B)

This is a picture of a slightly different dispenser. The pockets overlap each other by about one third. This makes a more stable structure, and more leaflets can be displayed in a smaller area. However, the dispenser is NOT foldable.



CEL Leaflet Dispenser Mark 3 Version .

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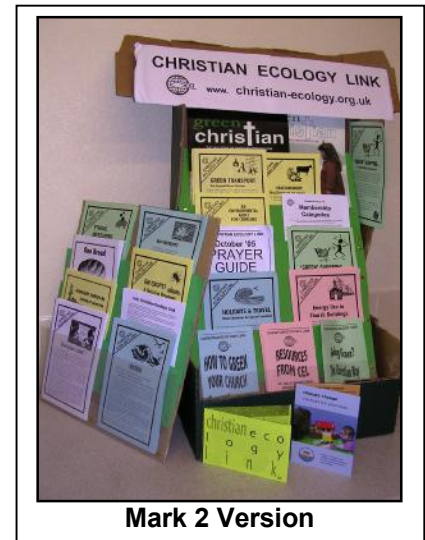
The Free standing version that I made last year (Mark 2 version – www.christian-ecology.org.uk/dispenser.pdf -see picture on the far right) out of two vegetable boxes looks good, and is good for a permanent or semi permanent display in a church. However, it is not easy to carry unless you have a car. I found myself more often using the flat wall dispenser- (which is the central part out of the free standing version, and also the board near right) - a sheet of corrugated card with bright green card folded to make “pockets” pinned on in four or five layers.

I developed this wall dispenser.

I discovered that transparent plastic is better than card because it is possible to read the leaflets through the transparent plastic.

I started making the background sheet smaller so that it was small enough to fit in the little wheely suitcase that I take to conferences etc containing the leaflets. – two or three small displays could then be carried.

I then devised a “hook” made out of two metal meccano like pieces bolted together, so that the hook could be latched over the top of a standing display panel. The hook or hooks were best attached to the dispenser by string or else bolted right through the dispenser. Attaching it with the paper fasteners does not work as the heavy weight with a lot of leaflets bends the paper fasteners open.



Mark 2 Version



Mark 3 Versions (The ones propped against the wall)